

Mor Ravid

Senior Product Designer

End-to-end Product Designer with 5 years of experience leading the full design process, from research and strategy to pixel-perfect execution.

Experienced in **complex B2B SaaS products**, including security, admin, and management platforms, with a strong focus on usability and business impact.

AI-driven and quick adapter of tools and technologies that improve workflows and enhance product thinking. **Figma expert** with hands-on experience building **design systems from scratch**, creating prototypes, and mentoring designers. Collaborative and analytical, with strong communication skills and a sharp eye for detail.

[My portfolio](#) is password-protected due to project confidentiality.
Please use the following password to access it: **0505**



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[Linkedin Profile](#)

[Portfolio Website](#)

Work Experience

Supersonic (from Unity)

2023 - Present | Senior Product Designer

- Designing the interface of **Supersonic's admin platform**, optimizing workflows for internal teams.
- Designing partner-facing projects for game developers and studios.
- **Lead designer of the design system**, creating scalable components, styles, and guidelines used across multiple products.
- **AI Building** with Claude, integrating design workflows for ideation, UX thinking, design QA directly in code, and rapid iterations.
- Part of the product team, working closely with product managers, developers and data engineers to validate solutions that support business goals.
- Design QA

Salant ID

2021 - 2023 | UI/UX Designer

- Designed a variety of products for diverse clients, from **complex multi-product systems to B2C mobile apps**.
- Managed multiple projects simultaneously, meeting deadlines and delivering high-quality work under pressure.
- **Created multiple design systems** for clients, including several built from scratch, ensuring consistency, scalability, and efficiency across their products.
- UX Research, usability testing, design QA
- Notable clients include:

Toolbox

- **Figma - Expert level**
Design systems
Prototyping
- **AI Tools**
Claude Code
Cursor
- **Adobe CC Suite**
- **Languages**
Hebrew - Native
English - Fluent

Education

2017 - 2021

Visual Communication
B.Design at HIT

Military Service

2012 - 2014

Squad commander at
Camp 80 for basic trainings

